

designedmade makers market 2024 – info for applicants

Now calling for applications from designers, makers and artists for our end of year maker's market and exhibition.

2024 will be the 10th iteration of our 3 day makers market and design event. We are planning on running our event more or less as usual, with our networking event and preview on the Friday night for your colleagues and special customers. The market will also feature a dm inc. members exhibition, *rethink/remake*, a selection of old and new work from members of dm inc and DOT focusing on the process of skill acquisition, design development and design resolution. We are also hoping to show more furniture so we are keen to hear from designers who may just have 1 or 2 pieces of furniture they would like to display

Designers can apply for either a “stall” space around the edges of the Hall, or a “display” space in the middle of the Hall. The 2m x 2m stall site has room for 1 trestle table, and should suit those who just need a table to display their work, but want to be on the edge of the room. Costs for each space vary from \$115 - \$235. Financial members of designedmade inc are also eligible for \$50 discount on their fee

If you would like us to provide a 1.8m x .75m trestle table, these need to be booked and are \$10. We also have a few display stands (75cm x 75cm x 90cm high) available for \$5 ea. You can BYO tables or plinths (white or dark grey or black preferred). Table cloths (black or white) provided free of charge.

Selection

- All designed objects and craft practices will be considered, but your work must be made predominately in Tasmania by you using a range of craft practices and other manufacturing methods.
- To ensure the highest possible quality and best mix of work, all applications will be assessed by the organising committee. Selection is made on the basis of supplied images and description of your work/products. Applications will be assessed against the criteria of
 - originality
 - innovative design and/or use of materials
 - quality of the finished products/objects
- Work displayed can be prototypes or finished pieces and NFS, available for order, or for sale. Work that is for sale needs to be replaced, or picked up/delivered at the end of the event.
- The HCC has also stipulated that we do not compete with existing retail outlets in the city, so your display must consist predominantly of work not currently available at retail outlets in the city centre
- Stall holders also need to commit to being present at the event for at least 50% of the time that we will be open

Application

Is online, but if you have trouble with the online form, contact us for an alternative.

<https://www.cognitofrms.com/DesignedmadeInc/2024MakersMarketDec678>

Images

Attach up to 6 images of your pieces/products (If a group, send 2-3 images per member.) Even if you have a website, blogspot, or facebook or instagram page with images, you will still need to send us at least 2 selected images. You can send images of artwork, but where possible send images of finished pieces/products and if you have it, an image of yourself with your work.

It is important that your images show your work clearly, as selection is made on the basis of the images you supply. If taking your own pictures, use a tripod to steady your camera and photograph your pieces in an evenly lit spot in front of a plain background. (Inside, near a large window on an overcast but bright day usually works well).

Please rename your images **DesignerName_Product** (e.g Anne_Smith_Spot_cushion)

Publicity and Media

We will be trying to get as much media exposure for the event as possible. It's always hard to catch the media's attention, so if you have been doing anything a bit unusual or had some particular success we'd love to know

If you are available for an interview, please indicate on the form.

Volunteers needed

As our members volunteer a lot of time to promote, set-up, manage and pack up, we are asking everyone to help out by volunteering 2 hours of their time either, before, during or after the event. You can volunteer yourself or a friend or family member. If you really don't have time we will ask for a \$50 levy so we can pay someone else to do some of the jobs that need to be done

Notification - All applicants will be notified by email by Tuesday 1st October 2023.

Need more info – Please don't hesitate to contact us if you need more information.

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or

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